

## Work Experience

### Lead Product Designer – Theseus AI Lab

Jan 2024 – Present (2+ YOE)

AI Consultant & Education Company partnering with organizations in their 0 to 1 AI Journey – [Visit Website](#)

- Currently building an AI automation workflow for content curation by orchestrating AI agents using n8n. Level 1 – already in use which improved curation to post efficiency by 25%
- Owned & lead the team in developing course certificate creator which is saving us ~\$200/m and led to increase in brand discovery & awareness.
- Developed over 5 No-code applications using Lovable.dev & gave a No-code development training to a leading stock brokerage firm in India
- Built a two-way AI Interviewer that reduced the time to hire by 70%. Implemented for screening 100+ candidates, and led to successful hire.
- Built an AI Copilot (Google Chat + standalone) for employee productivity, used by 50+ sales reps & 19-member HR Ops team, reducing TAT by 43% and tickets by 53%. Helped secure Antler backing.
- Built the entire brand – from the ground-up – website, marketing collaterals, decks which improved the CRO and engagement leading to partnerships with businesses. Improved AEO, GEO & SEO of our website leading to our company appearing in AI search engines

### Founding Product Designer – OT-Marketplace

Nov 2022 – Jan 2024 (2+ YOE)

An HRTech. Organization aimed at optimizing the ROI on L&D spend. – [Visit Website](#)

- Revamped LC team's enterprise app, reducing task time by 50% and overall TAT by 30%, improving operational efficiency and SUS score from 30 → 67.5.
- Service Design – Created an internal operations system to collaborate with client on a content development project which increased operational efficiency and TAT by 40%.
- Reduced MVP development time by 30% using Locofy.ai, accelerating time-to-market.
- Rebranded the organization's website resulting in > 200% in engagement & CRO by 60%
- Designed key platforms (vendor management, customer portal, partnership data storage), reducing partner and customer onboarding time by 20%.

## Skills & Tools

### Skills

User Research, Market Research, Visual & UI Design, Prototyping, Usability Testing, Motion Design, Service Design, Data Analysis, Design System, User flows, Journey Mapping, Information Architecture, Wireframe, Sound Design & Music Production, Web Development, Low-code development, No-code development

### Tools

Figma, ProtoPie, LocofyAI, Framer, Power BI, Google AntiGravity, Lovable.dev, Claude Code, LogRocket, Microsoft Clarity, Webflow, Lottielab, Rive, Google Looker Studio, Google Analytics, Vercel, Spline, Adobe Suite, Affinity Suite, SketchUp

## Education

### UX Mentorship Program

UX Research in Medical based skincare industry in India

[View case study](#)

July'25 – Oct'25

### Interaction Design Foundation

Oct'23 – Present

### B. Tech In Computer Science & Engineering

Presidency University, 2022 Grad

## Areas of Interest

- Music Production & Sound Design
- Disco Jockey (DJ) & Video Jockey (VJ)
- Interior Design
- Game Design